



Basel, March 6, 2025

## Evaluation of production management survey t. Basel

### Initial situation

With the survey "Production management in BS/BL", t. Basel aims to find out what needs exist in the area of production management in the independent scene in the Basel region. The answers should create a basis of information and help to plan measures such as the promotion of full-time production managers, workshops, training or further education offers in order to improve the situation.

### Participants

The survey was online from 18.09.24 to 21.10.24.

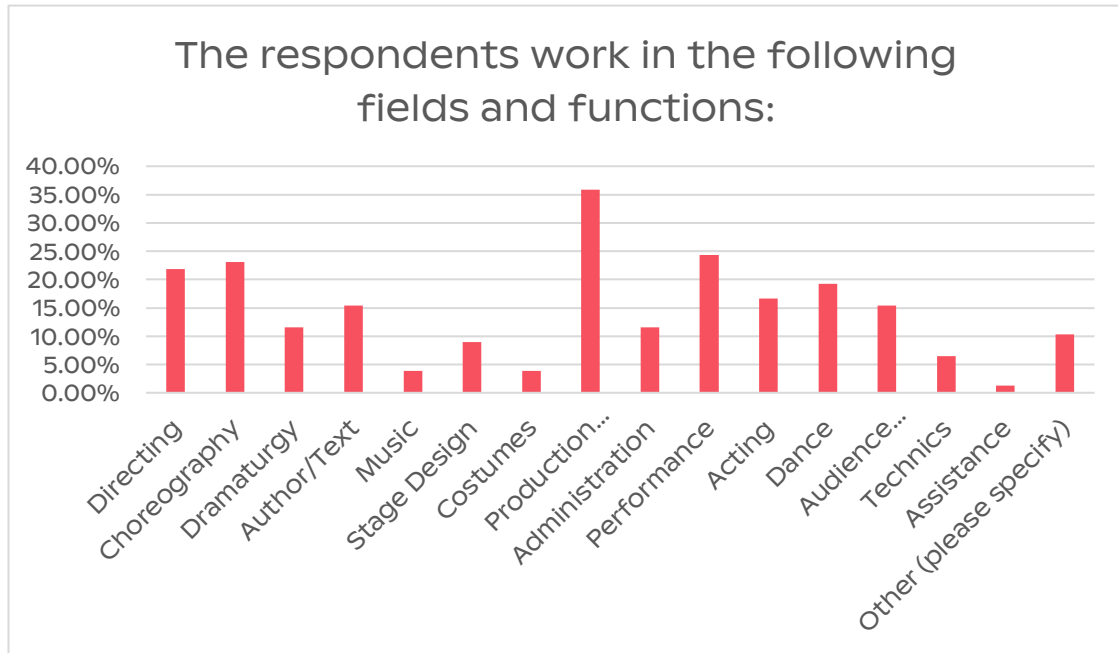
A total of 99 people took part. Of the respondents...

- ...around 51% were between 20 and 39 years old
- ...24% were between 40 and 49 years old
- ...13% were between 50 and 59 years old
- ...12% were over 60 years old

63% of respondents were most likely to identify as female, 7% as diverse and 30% as male.

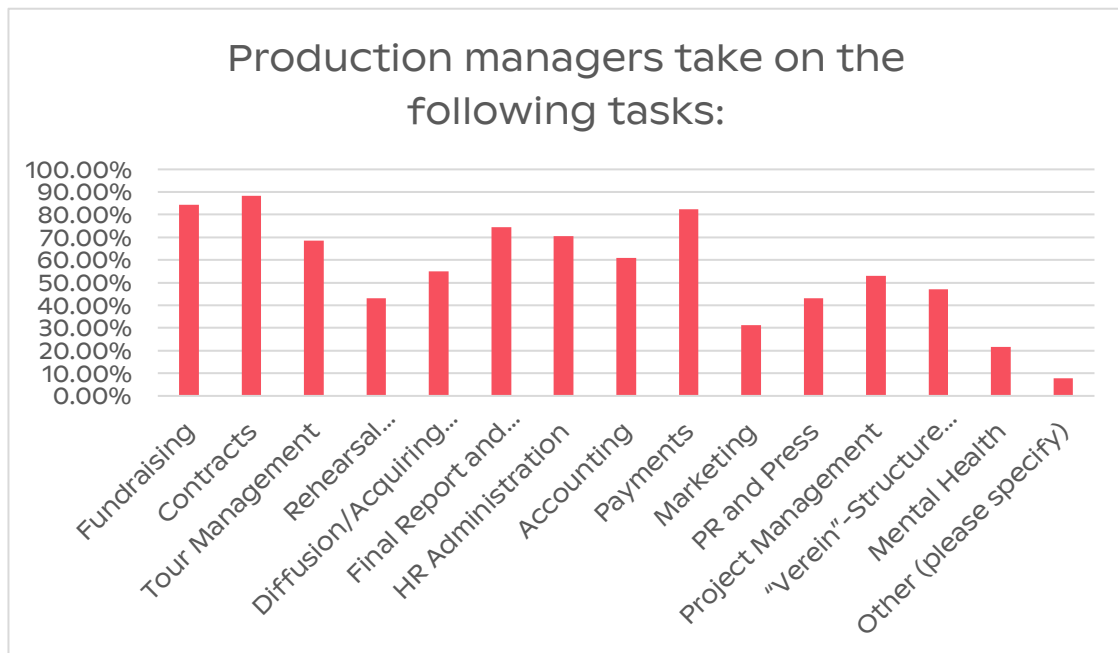
### Current working environment

90% of respondents live in the cantons of BS/BL. 85% state that they are not employed by a cantonally funded cultural institution. 87% work in productions that are shown in BS/BL at least as guest performances. Almost 50% of respondents have a production manager in Basel. **Just under 80% of participants consider it difficult to find a production manager.** Although 70% responded that they know where to look for a production manager, **80% would like to see more production managers in Basel.**



PR officer, lighting, conception, communication and public relations, artistic direction, tour management and artist agent were named under "other".

In total, the respondents are involved in around two productions in BS/BL within a year. Around 30% of these productions have no production management.



Rehearsal planning and project controlling were listed under "other".



## Outlook for future productions

For planned productions in BS/BL in the next three years, 45% have no production management and 15% only for part of the production work. **Consequently, almost two thirds of the artists have no production management for planned projects in the next three years.** On average, two productions are planned in the next three years. 50% of respondents are willing to take on production tasks for themselves or other artists. Around 35% would be willing to undergo further training for this. 21% could imagine further training. The areas of fundraising, contracts, diffusion, public relations, project management and work culture were mentioned by at least 45% of respondents as desired areas of further training. Around 35% do not want to take on any production work.

In the last open question on what else respondents wanted to say, **many respondents rated the work of production managers as very important and lamented the decline in production managers with free capacity.** They would like to see more attractive working conditions for production managers. They would also like to see more further training and networking as well as more guidelines or platforms for handing over individual parts of production work.